

General

Please ensure artwork is supplied in line with these specifications. Artwork received that is not in line with these specifications may be subject to additional charges. DVRG® cannot accept responsibility for print errors or late deliveries where artwork has been supplied incorrectly.

Artwork origination

We advise that artwork is only generated and amended in the following design programs:

Photoshop, Illustrator, InDesign or Acrobat

DVRG® cannot accept responsibility for any unwanted results from artwork originally generated in any other package (Please see the special note below regarding Corel generated files). This is especially true of 'office' programs such as Microsoft Word, Powerpoint, etc, regardless of how the files are exported

Artwork should be saved in the following file formats:

PDF, EPS, TIFF, or JPEG

Alternatively a Mac generated open application file can be supplied using one of the following applications (and all previous versions). Please remember to include all fonts and images required (Unfortunately we cannot except open PC files).

Adobe Photoshop CS5, Adobe Illustrator CS5, Adobe Indesign CS5

Please export PC open application files as a .pdf with fonts outlined.

Set Up

Files with bleed should be supplied including 1/8" artwork bleeds; print will be returned at the finished sizes. Please ensure all artwork is centered within the document page. Please ensure no excess artwork remains on the artboard.

Imposition & Folding

All artwork supplied that requires a particular imposition or folding must be accompanied by printed proof that is imposed and folded as required

Bleed

All artwork must include a 1/8" bleed on all sides (see sizes above), all text and images should be at least a further 3/16" from the crop guides. This is because cutting can only be accurate to about 1/16" when chopping small items like flyers. If you are unsure about bleed please contact us and we will send you a further bleed explanation document. To ensure correct printing an appropriate border will be added to all artwork supplied without correct bleeds.

Resolution

All non-vector artwork should be supplied at a minimum of 300 DPI, any artwork supplied lower than 300DPI will print blurred or pixelated.

Type

All fonts used should be embedded (PDF's) or converted to outlines (Illustrator EPS). We can accept Mac fonts for Mac generated artwork but cannot accept any artwork that requires PC fonts, if Mac fonts are supplied please ensure all and only the correct fonts are supplied including both the post-script (printer) and screen fonts.

Transparencies

If using the transparency functions in Illustrator or InDesign, generated transparencies must be flattened and the files then converted to PDF/X-1a: 2001 or bitmap (EPS, TIFF or JPEG) before supplying.